



The Art of Being Together

The First Annual Art of Being Together

Saturday, March 6, 2010

1:00 p.m. to 5:00 p.m.

National Nikkei Museum and Heritage Centre

Who We Are

L'Arche is a registered nonprofit organization that provides residential care and day programs for adults with developmental disabilities. At L'Arche people with and without developmental disabilities share life and live together in family like settings. This year L'Arche is celebrating its 35th anniversary and was recently awarded Not for Profit Organization of the Year by the City of Burnaby and the Burnaby Board of Trade.

L'Arche means "the ark" referring to the Biblical symbol of safety and refuge. It was also the name of the home in France where our founder, Jean Vanier, welcomed two men from a local institution to live with him. This welcome inspired a large-scale social movement resulting in an International Federation with 135 intentional communities in over 30 countries.

The Globe and Mail recently named Jean as their 2008 Nation Builder because of his dedication to serve and learn from some of the most marginalized people in our society.

How Sponsorships Help

Sponsorship helps L'Arche meet the changing needs of the individuals with developmental disabilities who are at the heart of our community. Financial support also enables us to offer some extras that make our community unique, such as the annual house-holidays and strengthening our bonds with other L'Arche communities. Funding also helps us with increasing accessibility issues and on-going maintenance for our six homes and day programs.

The Art of Being Together

This unique, signature event will bring together emerging artists, respected judges, sponsors, friends of L'Arche and the general public, all in support of L'Arche and celebrating "togetherness."

Ten emerging artists will be invited to submit a piece that will use the theme of "The Art of Being Together" as its inspiration. Each artist will be sponsored by a corporate partner and the corporate sponsor will own the artwork after the event.

The works of art will be displayed at the venue on the day of the event to be reviewed by respected judges and general public. At the end of the day there will be two awards presented, the "People's Choice" and "Judges' Choice."

The general public will pay a nominal entry fee to view the pieces, vote on their favourites and participate in making a piece of art together. This "community" art piece will be guided by artists from L'Arche and art students and presented to the City of Burnaby at the end of the event.

Additionally, artwork by artists at L'Arche will be on display and a silent auction of donated art and other items will also be held.

Event Audience

The Art of Being Together is a family-oriented and community-based event. We hope to have 250 or more adults with children with varied backgrounds from Vancouver and Burnaby attend this fun, Saturday, day-time event. The event will be marketed through the local business community, galleries, art schools, to churches where L'Arche has a presence and community events announcements to the general public.

The Opportunity

The Art of Being Together offers many opportunities for corporate promotion based on the value of the sponsorship:

- Association with a new, unique well- publicized community event.
- Association with a respected community agency
- Exposure of your company's image, product and/or services to the Vancouver and Burnaby market.
- Opportunity for your employees to volunteer at the event (several stations available) and build an on-going relationships with L'Arche
- **Artist sponsors will also receive an original piece of art for display in their offices.**

Sponsorship Opportunities

Sponsorship Benefits	Presenting Sponsor	Community Art Sponsor	Artist Sponsor	Specialty Sponsors*
	\$5,000	\$3,000	\$2,000	\$1000
	1 available	1 available	10 available	8 available
Primary placement on all marketing and promotional material.	◆			
Recognition as the presenting sponsor on media opportunities including but not limited to pre and post event media releases and photo submissions	◆			
Speaking opportunity for a representative	◆			
Opportunity for staff to volunteer and help in marketing the event and recognition in L'Arche material.	◆			
The opportunity to own and display unique artwork that is created for this event.	◆	◆	◆	
The opportunity to provide a gift, with logo, for guests.	◆	◆		
Logo featured, and given prominence in placement and size, on promotional materials.	◆	◆	◆	
Acknowledgement from the podium	◆	◆	◆	◆
Logo with hyperlink on the L'Arche website	◆	◆	◆	◆
Complimentary tickets by category	10 tickets	8 tickets	4 tickets	4 tickets
Logo featured, and given prominence in placement and size in event program (by category) and on invitation	◆	◆	◆	◆
The opportunity to provide auction items	◆	◆	◆	◆

